

How YOU can help....



£2000 buys

a well

£1000 buys

5 latrines -

to improve

sanitation and hygiene.



£100 buys

Tools and seeds for one

village, for 100

families, to grow their

own food.



£10 buys

Food containers and water

bottles for one family to

keep basic supplies clean

and uncontaminated by

rats.

What you can do...

Whether you give your time, skills, money or your energy, you can help us to fight the effects of Lassa Fever in Sierra Leone.

Give a single gift

- donations can be made via our web site, using Everyclick or PayPal, www.licking-lassa-fever.org.uk

Make a monthly donation

- a regular donation means we can be assured of an ongoing programme of activity. Set up a direct debit with your bank account.

Donate straight from your salary

- the easiest, most efficient way to give money. You can make a gift through your pay packet. Just tell your employer how much you want to give and how often. Your gift is then transferred to us from your pre-tax wage without you having to do anything else.

Make your gift even more worthwhile

- if you are a UK taxpayer, the value of your gift can be increased by 20% under the Gift Aid scheme **at no extra cost to you.**

Support our events

- getting involved in a 'Licking Lassa Fever' event is a great way to support our work and have great fun. Find out about our programme of events by visiting www.licking-lassa-fever.org.uk

Spread the word

- tell your friends, your family, your work colleagues - TOGETHER we can make a difference!

For more information contact:

Dr Kay Richmond

At info@licking-lassa-fever.org.uk

For other ways to help see:

<http://www.everyclick.com/kayrichmond>

www.buy.at/LLF

Making a Difference



"Licking Lassa Fever"

Health, Education and Hygiene for all



A project in partnership with the World Health Organisation and the Red Cross/Red Crescent Movement to stop so many people suffering and dying from Lassa Fever in Sierra Leone.

This child is under a death sentence



He has only a 1 in 3 chance of making it to his teens.

Why?

...because of a contagious and lethal disease - Lassa Fever.

In 1969, in a sun-baked herdsmen's village (pop. 1000) in western Nigeria, two nurse-missionaries died of a then unknown disease. Medical researchers named the disease "Lassa" after the village where the women had been living and working.

Lassa fever is a viral disease that is carried by rats. Infected rats spread the virus by contaminating food and water supplies with their droppings and urine. In the "lassa belt" several million people are infected each year - and it is particularly virulent in poor rural areas with little or no sanitation.

This disease is endemic in West Africa - one of the poorest areas on earth, an area which has suffered years of brutal conflict. About 3,000 people die from Lassa Fever every year in Sierra Leone alone.

Dr Kay Richmond, a member of Soroptimist International of Cardiff and District, has worked as a country medical co-ordinator in Sierra Leone. She has first hand experience of the suffering as 31% of infected children die before they are 18; 3 out of 10 infected pregnant mothers die - and a staggering 90% of their foetuses die in the womb.



"Licking Lassa Fever"

Health, Education and Hygiene for all

The Project

To establish community education and environmental programmes in rural villages in Sierra Leone.

The Challenge!

To raise £180,000 within 2 years to transform the lives of the entire population of 75 villages in rural Sierra Leone, by providing:

- wells & latrines where needed
- food containers
- water containers
- tools and seeds for families to grow their own crops
- health & environmental education materials
- community outreach workers.

The Partners

The World Health Organisation is working at a strategic level in the area.

The Red Cross/Red Crescent Movement is the implementation partner providing on-the-ground support and co-ordination.

Soroptimist International Wales South is the fundraising partner with Soroptimist International Freetown being our eyes and ears on the ground.



We need your help!

We can make a real impact on thousands of lives
TOGETHER we can make a difference

A simple and sustainable solution



can save the lives of thousands of people.

"The premature mass deaths of the poorest of the poor are absolutely unnecessary, absolutely avoidable."

UN special adviser Jeffrey Sachs

What we can do

- Provide clean water and effective sanitation through new wells and latrines,
- Provide rat-resistant food storage containers and water bottles,
- Provide tools and seeds for villagers to grow their own food, and
- Provide outreach workers to teach villagers how to combat this disease and help themselves.

How YOU can help

You can help us to fight the effects of Lassa Fever in Sierra Leone, by giving your time, your skills, your money or your energy.

Give a single gift - every penny and every £ takes us closer to our target.

Make a monthly donation - helping us secure ongoing support activity.

Donate straight from your salary - simple and effective and received with thanks.

Support our events - from collecting old jewellery to raffles and Summer Balls, we look forward to seeing you.

Spread the word and tell your friends

www.licking-lassa-fever.org.uk

